

Let's get high with SmithIcam!

By

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EXT. VARIOUS LOCATIONS

SMITHICAM FANS are seen from low angles on high, but very safe and stable platforms (truck beds, first floor balconies, stair landings, on a bigger person's shoulders etc.). They are bordering on ecstatic, but, at the same time, they are serene.

V.O.

Let's get high!

Let's get high!

Let's get high *with* (beat)
SmithIcam!

EXT. VARIOUS LOCATIONS

Demonstration of the camera support.

V.O.

The Smith HIGH camera support is simple, lightweight, and low-cost.

It has a high camera position

and a low grip.

Created for no-budget film-making, SmithIcam is intended for use with smaller camcorders or DSLRs.

The idea is that camerawork can be smoother if your arm is by your side, rather than extended, or flexed to low angles.

The counterbalance makes it stable both vertically and horizontally, so SmithIcam is easy to keep level and steady (beat) even if you've been drinking since eight in the morning.

[aside] Cheers! Don't mind if I do. Did you notice that fake dolly-in?

The main application is for camera movement, especially follow shots on uneven surfaces.

It can also be used for low-angle shots

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[aside] Break it down.

or high-angle shots.

[aside] Whoa. Is my nose bleeding?

Let's watch a highly qualified operator use it like an expert after just a couple of trial runs.

Firstly, there is the standard follow shot from behind with the operator moving forward.

[aside] Activate goofy chase sequence

Secondly, we see a frontal shot with the operator moving backwards.

[aside] Is that even possible?

Thirdly, by releasing the locking pin and rotating the camera platform ninety degrees a user can imitate tracking shots.

Just walk alongside the subject, (beat) or run to keep up.

If you remove and invert the camera platform, then attach it directly to the frame, creating low-angle shots (beat) is just low-hanging fruit.

[aside] Hmm, them's *good* and juicy.

And behold: SmithIcam uses cutting edge technologies, like wing nuts.

[aside] Flavor. It's got the fruit, *and the nuts!*

Use it for panning, and following even fast moving subjects (beat) like this combine harvester.

[aside] That just happened!

So at the end of our presentation you're probably wondering how much

(MORE)

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V.O. (cont'd)
of this SmithIcam project is for
real.

We're going with 50 percent.

But you can help make it
100
percent
serious.

Yes, that's right. Even if
SmithIcam can turn corners without
training wheels, it needs your
help.

Every day, many people suffer from
thinking it could be improved.

I mean, look at it. The whole thing
is made of junk!

So go ahead and make something
better. Please.

Or join us.

Join the SmithIcam Project.

Send your ideas and support.
Like it, Tweet it, Share it.

We're waiting.

Still waiting.

[aside] Seriously. This video might
never end unless you do.

See what I mean?